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New IWSR forecasts show greater resilience than initially projected. Find out more. The IWSR. The global benchmark for beverage alcohol data and intelligence. ... Covid-19 Impact Report Portfolio. Quantify and forecast the impact of Covid-19 on beverage alcohol. More. Strategic Studies.

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Quantify and forecast the impact of Covid-19 on beverage alcohol The IWSR's Covid-19 Impact Report Portfolio consists of key reports designed to give the beverage alcohol industry data-driven, actionable insights that quantify and forecast a serious event with global implications. The Covid-19 Impact Report Portfolio enables you to:

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Value Of Wine To Top \$207 Billion By 2022, Forecasts IWSR Vinexpo Report Legal Cannabis

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Poses a Long-Term Risk to All Beverage Alcohol Categories in the U.S As 'Dry January' Increasingly Extends Year-Round, Opportunities Broaden for Beverage Alcohol Producers
Americans Drank 3.345 Billion Cases of Alcohol in 2018 says IWSR

Press Releases - IWSR

IWSR initially predicted double-digit declines for 2020 as a result of the Covid-19 pandemic, but it has now revised that forecast and expects a year-on-year decrease of just 8%. It warned that long-term recovery will be slow, but added that the potential for a coronavirus vaccine could help.

IWSR forecasts alcohol industry to perform better than ...

IWSR Drinks Market Analysis forecasts an 8% sales drop in beverage alcohol sales for 2020 In May, IWSR forecast total global alcohol consumption would experience double-digit declines in 2020 due...

Alcohol sales forecast to fall 8% in 2020

The IWSR forecast covers 20 key markets (including the global travel retail channel), that drive over three quarters of global alcohol volumes, and predicts that consumption of alcohol is set to ...

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Alcohol consumption due to fall by 8% in 2020

The IWSR Insight Report The IWSR's Covid-19 Impact Report Portfolio consists of key reports designed to give the beverage alcohol industry data-driven, actionable insights that quantify and forecast a serious event with global implications. The Covid-19 Impact Report Portfolio enables you to: Quantify the impact of Covid-19 across

The IWSR Insight Report

The IWSR estimates that only four of the key markets will see a market share gain over 2019 levels in the on-premise by 2024 (Russia, Poland, Australia, and Colombia). In many markets, Covid-19 has accelerated a long-term pre-crisis trend of a declining traditional on-premise.

10 takeaways from IWSR's latest global booze forecast: the ...

The IWSR Hard Seltzer Report: The meteoric rise of the hard seltzer category has been nothing short of a phenomenon across the US beverage alcohol industry. Within six years, hard sparkling waters, also known as hard seltzers, have grown to account for nearly half (43%) of all US mixed drinks (defined as all ready-to-drink beverages, including FABs and FMBs).

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Hard Seltzer Report - IWSR

The IWSR Organic Wine Report covers the global organic still wine market from 2012-2017, as well as forecasts and opportunities for the organic wine business up to 2022.

Organic Wine Report - IWSR

IWSR forecasts alcohol industry to perform better than expected in 2020 10 November, 2020
The global drinks industry will enjoy a better than expected performance in 2020 as a result of dynamism in ecommerce and retail, according to new IWSR forecasts. Diageo to purchase Aviation Gin in \$610m deal

IWSR - Global drinks industry news, analysis and brand updates

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IWSR 2017-2021 Forecast. Whisky to spear global spirits growth. ... bringing total international spirits volumes to 3.19 billion cases by 2021, according to a new report from the IWSR ...

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IWSR 2017-2021 Forecast - The Spirits Business

The US is forecast to overtake China to become the world's largest online alcohol market by the end of 2021 According to IWSR Drinks Market Analysis' Global E-commerce Strategic Study, the value of...

US forecast to become biggest online alcohol market

IWSR forecast an 8.8% increase in consumption of no-alcohol beer and 2.8% for low-alcohol beer. Consumption of no-alcohol still wine is predicted to rise 13.5%, and low-alcohol still wine at 5.6% ...

27 of the Biggest Trends That Defined 2019 – Page 5 – 24/7 ...

IWSR Drinks Market Analysis, an analytical company specialising in researching the alcoholic beverages market, has published a report presenting a forecast for the market for the coming years based on current data and trends. As one of the key trends, IWSR indicated premiumisation and a further increase in the popularity of rare and expensive drinks.

IWSR forecasts further premiumisation in the beverages ...

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In the US alone, the RTD sector is expected to report volume growth of 35.3% compound annual growth rate (CAGR) from 2019-2024, stealing market share mainly from beer. The RTD category will surpass...

RTDs only category to see volume growth in 2020

Meanwhile, non-alcoholic beer has continued to be a bright spot. It's still small at less than 2 percent of the U.S. beer market, but is forecast to grow by a third this year, according to IWSR. Those gains would come as volume in the overall beer category is expected to fall 3.7 percent, a fifth straight annual drop.

Americans are actually drinking less alcohol during the ...

The IWSR has released its "Global Opportunities in Low- and No-Alcohol" report, which examines market sizing, key players, on-trade analysis, product innovation, and consumer trends. The IWSR study indicates that at present, the low- and no-alcohol sector is poorly served, with few clear category leaders.

IWSR releases low/no-alcohol report - Drinks International ...

Credit: Newsday / Steve Pfof. In the Hudson River, water temperatures are rising and the spring striper run has come to an end as post-spawn stripers have left the river. New York

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State on Tuesday finalized rules for recreational striped bass fishing during the 2020 season, but much uncertainty remains about whether hundreds of partyboats and charterboats considered nonessential businesses ...

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