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SAN DIEGO, May 2, 2016 □ The

Technology Services Industry Association (TSIA), the leading association for today's technology and services organizations, has announced the release of its newest book, Technology-as-a-Service Playbook: How to Grow a Profitable Subscription Business. This book provides technology companies looking to develop new or optimize their current SaaS, IaaS, PaaS and Managed Services offers with a step-by-step guide to building a high growth and profitable cloud business.

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