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Fred Luthans presents OB in a great light. While his text has many, many meta-data studies, it does provide a clear and concise view of OB. A very good textbook for an introductory class on OB.

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and relevant theory building, basic and applied research, and the bestpractice applications. We give special recognition of this scientific foundation by our subtitle - An Evidence-Based Approach. As emphasized in the introductory chapter, the time has come to help Page 40/75

narrow the theory/research—effective application/practice gap. This has been the mission from the beginning of this text. As " hard evidence " for this theory/research based text, we can say unequivocally that no other organizational behavior text has close to the number of footnote references.

For example, whereas a few texts may have up to 40 or even 50 references for a few chapters, all the chapters of this text average more than twice that amount. This edition continues the tradition by incorporating recent breakthrough research to provide and add to the evidence on the theories Page 42/75

and techniques presented throughout. Two distinguishing features that no other organizational behavior textbook can claim are the following: 1) We are committed at this stage of development of the field of OB to a comprehensive theoretical framework to structure our text. Instead of the Page 43/75

typical potpourri of chapters and topics, there is now the opportunity to have a sound conceptual framework to present our now credible (evidencebased) body of knowledge. We use the widely recognized, very comprehensive social cognitive theory to structure this text. We present the Page 44/75

background and theory building of this framework in the introductory chapter and also provide a specific model (Figure 1.5) that fits in all 14 chapters. Importantly, the logic of this conceptual framework requires two chapters not found in other texts and the rearrangement and combination Page 45/75

of several others. For example, in the opening organizational context part there is Chapter 4, "Reward Systems," and in the cognitive processes second part, Chapter 7, " Positive Organizational Behavior and Psychological Capital, "that no other text contains. 2) The second Page 46/75

unique feature reflects our continuing basic research program over the years. Chapter 7 contains our most recent work on what we have termed " Positive Organizational Behavior " and "Psychological Capital" (or PsyCap). [The three of us introduced the term "Psychological Capital" in Page 47/75

our joint article in 2004]. To meet the inclusion criteria (positive; theory and research based; valid measurement; open to development; and manage for performance improvement), for the first time the topics of optimism, hope, happiness/subjective well-being, resiliency, emotional intelligence, Page 48/75

selfefficacy, and our overall core construct of psychological capital have been given chapter status. Just as real-world management can no longer afford to evolve slowly, neither can the academic side of the field. With the uncertain, very turbulent environment most organizations face Page 49/75

today, drastically new ideas, 0 approaches, and techniques are needed both in the practice of management and in the way we study and apply the field of organizational behavior. This text mirrors these needed changes. Social Cognitive Conceptual Framework. The book Page 50/75

contains 14 chapters in four major parts. Social cognitive theory explains organizational behavior in terms of both environmental, contextual events and internal cognitive factors, as well as the dynamics and outcomes of the organizational behavior itself. Thus, Part One provides the evidence-based Page 51/75

and organizational context for the study and application of organizational behavior.

Contrary to the common saying: we do want you to judge this new edition of Organizational Behavior by its front cover. Specifically, featured is that this Page 52/75

is the 14th edition, it takes an "Evidence-Based Approach," and similar to the previous edition there are now three Luthans authors. This 14th edition is based on the foundation provided by the first mainline text which has become the classic for the study and Page 53/75

understanding of organizational behavior. However, by taking an evidence based approach, this insures that, even though a classic, this new edition adds the most recent and relevant research to the most extensive, up-to-date reference-base of any organizational behavior text. By Page 54/75

adding the two closely related authors (professor sons) literally pumps "new blood" into the sustainability of this classic text by Fred Luthans. Importantly, Fred has recently been recognized with: 1) Lifetime Achievement Award in Organizational Behavior; 2) Top 1% of Citation Count Page 55/75

of all researchers in the world; and 3) the #1 most cited author in Organizational Behavior textbooks. Finally, this new edition recognizes that even though the theoretical framework and coverage largely remains, the context of organizational behavior is rapidly changing. This new Page 56/75

edition reflects the "New Age" environment, but still holds to the premise that in today's organizations, success and competitive advantage still comes from the understanding, prediction, and effective management of human resources. With this new edition we invite you to continue the Page 57/75

never-ending journey guided by the best organizational behavior theory, research, and application.

Focusing on organizational behavior, this text is aimed at professors who take a research based and conceptual approach to their OB course.

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management concepts and techniques to their contexts in firms working in multinational, multicultural environments. Hodgetts ' Luthans: International Management was the first mainstream International Management text in the market. Its 6th edition continues to set the Page 66/75

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chapters): Culture (4 chapters), Strategy and Functions (4 chapters) and Organizational Behavior /Human Resource Management (4 chapters).

Although there are as many answers to the question of how organizations can gain competitive advantage in Page 68/75

today's global economy as there are books and experts, one lesson seems very clear: traditional answers and resources are no longer sufficient. This seminal book offers not only an answer regarding how to gain competitive advantage through people, but also a brand new, Page 69/75

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