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Managerial Economics in a Global Economy: 97801992927129

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Managerial Economics – Definition and Meaning

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Keut & Young, Managerial Economics, Global Edition, 7th

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Managerial economics in a global economy (1992 edition

Managerial economics refers to the application of economic theory and the tools of analysis of decision science to examine how a firm can make optimal managerial decisions in the face of constraints.

Managerial Economics in a Global Economy by Dominick

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Managerial economics is a discipline that combines economic theory with managerial practice. It helps in covering the gap between the problems of logic and the problems of policy. The subject offers powerful tools and techniques for managerial policy making. Managerial Economics – Definition