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results has become the foundation for leaders and organizations across the globe. By outlining the process every organization must go through to achieve its goals, and by identifying where and how even top performers derail during the change process, Kotter provides a practical resource for le.

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vision for the twenty-first
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John P. Kotter is
internationally known
and widely regarded as
the foremost speaker on
the topics of leadership
and change. His is the
premier voice on how the

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extended the ideas expounded in the article in a book titled, Leading Change, published in 1996. This is the updated and second version of that book.

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John P. Kotter is the
Konosuke Matsushita
Professor of Leadership
at the Harvard Business
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author of *The New
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The 8-Step Process for
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John Kotter
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(Audiobook) Published
September 1st 1996 by
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on the topics of leadership and change. His is the premier voice on how the best organizations achieve successful transformations. Kotter is the Konosuke Matsushita Professor of Leadership, Emeritus, at Harvard Business School and is cofounder of Kotter International, a leadership organization

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observing the process of change for 30 years. He believes that there are critical differences between change efforts that have been successful, and change efforts that have failed.

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