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The approach builds on Kushniruk and Turner's concept (Kushniruk and Turner, 2012) of the user-task-context matrix, which can be used to drive and guide requirements gathering for complex systems and applications that connect up different end-users, belonging to different sides of the two-sided e-health market (namely patients/citizens and health professionals). Developing a user-task-context matrix begins by the design team brainstorming and delineating who the users of the new or ...

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An e-health ecosystem in two-sided market means that services and products are developed and delivered to fulfill the customers' needs, or regulation-stated needs and the role of marketing and commercialization is minor (Vimarlund and Mettler, this book). Customers are both health professionals and patients, citizens, and service providers are healthcare organizations and various suppliers and industrial companies to provide systems and services to be used by healthcare organizations and ...

Implementation and Evaluation of E-Health Ecosystems in ...

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Business models play an important role in establishing sustainable intermediary platforms for e-health services in two-sided markets. In this chapter, we describe different types of business models and potential revenue and reimbursement schemes based on the Swedish HealthForMe platform. In doing so,

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we also discuss many of today's open questions and challenges to be addressed by intermediaries operating in two-sided e-health markets.

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Technology-induced errors arise from interactions between health professionals and HIT and the interfacing of differing types of HIT (e.g., a physician order entry system and a pharmacy information system). Technology-induced errors have led to the development of a two-sided market with the aid of two platforms: Medline® and MAUDE®.

Chapter 2 - Patient Safety and Health Information ...

Broadly speaking, a two-sided market is one in which 1) two sets of agents interact through an intermediary or platform, and 2) the decisions of each set of agents affects the outcomes of the ...

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