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Don't Make Me Think | Steve Krug | UX Design Book Review [Book Review Don't Make Me Think Discussion—User Defenders: Community \(Book Club: 006\)](#) [+](#) [!!](#) [UX Design#Simplified - Don't Make Me Think By Steve Krug - A](#)

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Review: Don't make me think revisited by Steve Krug

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Since Don ' t Make Me Think was first published in 2000, hundreds of thousands of Web designers and developers have relied on usability guru Steve Krug ' s guide to help them understand the principles of intuitive navigation and information design. Witty, commonsensical, and eminently practical, it ' s one of the best-loved and most recommended books on the subject.

[Don't Make Me Think, Revisited: A Common Sense Approach to ...](#)

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Don't Make Me Think is a book by Steve Krug about human–computer interaction and web usability. The book's premise is that a good software program or web site should let users accomplish their intended tasks as easily and directly as possible.

[Don't Make Me Think—Wikipedia](#)

Law #1: Don ' t make me think This is the overarching rule. Each time a user has to pause (even for a split-second) to think about something, it distracts him from the action you want him to take. The goal is to make your website effortless to use, i.e. make it self-explanatory, if not self-evident.

[Book Summary—Don ' t Make Me Think, Revisited](#)

In " Don ' t Make Me Think ", Krug takes a common sense approach to the content. He breaks down the key concepts into clear chapters which are quick to read and paired with lots of images to help the reader understand. He follows his own advice about keeping things simple by using a tone that isn ' t too formal. It would be comfortable for ...

["Don't Make Me Think" \(5 Key Takeaways on Web Design ...](#)

Don ' t Make Me Think, Revisited is still short enough to read on a plane ride, but now the examples are from the 21st century, and it talks about mobile sites and apps. Learn more/Buy it Read a chapter Downloads. The how-to book. If Don ' t Make Me Think convinced you that you should be doing usability tests, this book tells you exactly how to ...

[Advanced Common Sense—Steve Krug's Web site](#)

I don't like the new look, because every time I use it I have to think whereas before it was intuitive. That's the whole point of "dont make me think". You should never have to think about how to use a web site. If you need to use your brain to do something simple, the designer has FAILED. "Dont make me think" is a quick and easy read.

[Don't Make Me Think: A Common Sense Approach to Web ...](#)

And don't make them think, either. Steve Krug's book is all about taking a common sense approach to web development, especially usability. He wrote that there's no such thing as an average user, everyone is different. So, as you can imagine, developing great websites that appeal to most people is almost like climbing Mt Everest wearing sneakers.

[Don't Make Me Think: A Common Sense Approach to Web ...](#)

Don't Make Me Think! A Common Sense Approach to Web Usability, Second Edition. © 2006 Steve Krug New Riders 1249 Eighth Street Berkeley, CA 94710 510/524-2178 800/283-9444 510/524-2221 (fax) Find us on the Web at [www.pe achpit.com](#) To report errors, please send a note to [errata@pe achpit.com](#) New Riders is an imprin t of Peachpit, a division of Pearson Education.

[Don ' t Make Me Think!](#)

Don't Make Me Think - Key Learning Points for UX Design for the Web. Don't Make Me Think is the title of a book by the HCI and Usability engineer Steve Krug. It teaches UX designers how to...

[Notes on Don ' t Make Me Think—UX Book of the Month ...](#)

Don't make me think. Un approccio di buon senso all'usabilità web e mobile was written by best authors whom known as an author and have wrote many interesting Libri with great story telling. Don't make me think. Un approccio di buon senso all'usabilità web e mobile was one of the most wanted Libri on 2020. It contains pages. This book was very surprised because of its top rating and got about best user reviews.

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Ed è sempre un libro leggero, riccamente illustrato e, soprattutto, divertente da leggere. Se avete letto la precedente edizione, ritroverete cosa ha reso "Don't Make Me Think" così importante per i web designer e gli sviluppatori di tutto il mondo.

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A well-worn copy of Don ' t Make Me Think. In his book, Krug laid out many valuable—and simple—principles on human-computer interaction that, after 20 years, are still very relevant for designing products that people easily understand; that don ' t make them think. We often attribute this continued relevance to a famous quote by Jakob Nielsen: " The human brain ' s capacity doesn ' t change from one year to the next, so the insights from studying human behavior have a very long shelf life.

[Don ' t make me think: Designing products that eliminate ...](#)

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Don't Make Me Think: A Common Sense Approach to Web Usability (Paperback) Published August 28th 2005 by New Riders Publishing. 2nd Edition, Paperback, 201 pages. Author (s): Steve Krug (Goodreads Author) ISBN: 0321344758 (ISBN13: 9780321344755) Edition language: English.

[Editions of Don't Make Me Think, Revisited: A Common Sense ...](#)

This is what makes a good web space. Steve Kruger, the author of ' Don ' t make me think, ' refers to website design to a game of golf; " a handful of ways to get the ball in the hole, a million ways not to. " I am excited about what the web and design has to offer for the future.

[Don't make me think—Blog—Nelson Bostock Unlimited](#)

Steve Krug (Goodreads Author) 4.25 · Rating details · 22,224 ratings · 1,586 reviews. Since Don ' t Make Me Think was first published in 2000, over 400,000 Web designers and developers have relied on Steve Krug ' s guide to help them understand the principles of intuitive navigation and information design. In this 3rd edition, Steve returns with fresh perspective to reexamine the principles that made Don ' t Make Me Think a classic—with updated examples and a new.

[Don't Make Me Think, Revisited: A Common Sense Approach to ...](#)

Don ' t Make Me Think. User experience, in a nutshell, is that simple advice: Don ' t make me think. Apply it to your sites and make sure they ' re crazy simple to use. " The main reason why it ' s important not to make me think is that most people are going to spend far less time looking at the pages we design than we ' d like to imagine.