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making communication as easy and
clear for the viewer as possible.
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Randy Krum is an infographics and data visualization designer, author of the book, “ Cool Infographics: Effective Communication with Data Visualization and Design, ” and

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instructor of Infographics and Data
Visualization Design at Southern
Methodist University's Continuing
and Professional Education program
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~~A History of Communication — Cool Infographics~~

Randy has been designing data visualizations and infographics for over 15 years, runs the Cool Infographics® site, is the author of the book Cool Infographics: Effective Communication with Data Visualization and Design, and teaches Data Visualization Design at Southern Methodist University (SMU) in Dallas, TX and workshops. Randy frequently speaks at conferences, universities, corporate events, and government agencies about data visualization design, infographics, visual

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With Cool Infographics, you'll learn to create infographics to successfully reach your target audience and tell clear stories with your data. About the Author Randy Krum is founder and president of InfoNewt, an infographic design and data visualization company, and the creator of Cool Infographics

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